

BROAD COLLEGE *of* BUSINESS



Blake Hankins

Graduate, M.S. in Management,
Strategy & Leadership

Master of Science in Management, Strategy & Leadership

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THE HISTORY OF

Michigan State University

Founded in 1855 on the ideals of democratization of knowledge and empowering people through education, Michigan State is an inclusive, internationally recognized university with a mission of advancing knowledge and transforming lives. MSU is the nation's pioneer land-grant university. Today, this world-class institution is adapting its traditional principles to 21st century challenges. MSU's success traces back to its mission and core values: quality, inclusiveness and connectivity. These interconnected values are what set the university apart. Its commitment to inclusion embraces opportunities for everyone ensuring that individuals from ordinary backgrounds with extraordinary talents and determination can transform their lives with advanced education.



U.S. News & World Report Rankings

#3

for Best Online Master's in Business
Programs for Veterans, 2023

#4

Among U.S. Public Schools, 2023

#6

Best Online Master's in Business, 2023

VISION. MISSION. PHILANTHROPY.

Eli Broad College of Business

Vision

To be a top-of-mind business school as reflected by the recognition of our brand, the reputation of our people and the rankings of our programs.

Mission

We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.

Venture Philanthropist

Eli Broad was committed to business education at Michigan State University. Mr. Broad was a renowned business leader who built two Fortune 500 companies from the ground up over a five-decade career in business. He founded both SunAmerica Inc. and KB Home (formerly Kaufman and Broad Home Corporation).





We Are Recognized For Our High Standards

Michigan State University is regionally accredited by the Higher Learning Commission. The Broad College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), representing the highest standard of achievement for business schools worldwide.

"If you're a professional with lots of experience and you're looking to up your game as a leader, this is the right program for you. It will get you exposed to other people in a similar position as you. It will also give you connections you will be able to use outside of Michigan State."

Jeff Day

Graduate, M.S. in Management, Strategy and Leadership

How Does it Work?

Our faculty work with learning design experts to combine the rigor of the on-campus curriculum with the interactivity of online learning in every program. In our user-friendly learning platforms, each course is designed to maximize interaction and collaboration with classmates and instructors.



Online Video Lectures

Watch and learn from faculty and industry professionals as they deliver interactive lectures and course material via online streaming video. Pause, rewind and review any portion of the lecture so you completely understand the material before you move on.



Interactive Learning Material

In addition to video lectures, classes may feature interactive content such as engaging presentations, quizzes, infographics, podcasts and more that immerse you in a multimedia learning environment. Our variety of instructional content is designed to engage different learning styles, whether you prefer reading presentations or listening to lectures.



Classroom Interaction

Discussion boards, group study, chat rooms, live lectures and email provide many ways to connect to your classmates and faculty. Build connections all over the world through group projects and learn from the different perspectives of professionals in your field.



Flexible Schedule

Enjoy the convenience of accessing your learning material anytime and anywhere with an internet connection from your computer, tablet or mobile device.

M.S. in Management, Strategy & Leadership



Find Your Balance as a Leader

The Master of Science in Management, Strategy & Leadership from Michigan State University provides a practical education experience, impactful skills, critical knowledge and real-world scenarios that go beyond business basics, with a balanced curriculum that grounds both experienced and aspiring business leaders in the key components of management, strategy and leadership. The program ranks as a Top 10 in Best Online Master's in Business Programs by *U.S. News & World Report* rankings, 2023.

Designed by top management researchers, the interactive curriculum challenges students to develop managerial and leadership excellence in:

- Team and Organizational Leadership
- Strategic Management
- Top Talent Development
- Human Resource Management
- Strategic and Tactical Planning
- Organizational Change Management
- Competitive Positioning
- Negotiations and Conflict Resolution

Core Courses

All core and elective courses are two (2) credits.

MGT 801 Analyzing your Organization:

Analyze how your organization manages people, group processes and organizational design. You'll have the opportunity to review various aspects of your organization's processes related to the management of people and suggest a plan to improve process effectiveness related to motivation, diversity, leadership, group performance and culture.

MGT 804 International Management:

Understand management challenges and roles in a multinational business. Explore strategic planning in global firms, managing people in international organizations, leadership and the future of international management.

MGT 810 Human Resource Management for General Managers:

Identify the human resource management functions all managers perform as you explore human resource activity design, administration and evaluation. You'll also review needs assessment, program implementation and evaluation, information management and decision support, and international human resource management.

MGT 817 Managing the Learning Organization:

Learn how to assess the knowledge, skills and abilities within an organization. This enables you to match future employee skill needs with appropriate learning strategies as well as link employee knowledge, skills and abilities with overall organizational strategies.

MGT 824 Developing Managerial Skills:

Learn how to manage people, group processes and organizational design. Theories and research are applied to developing managerial skills in motivation and leadership, with an understanding of diversity, organizational culture and structure.

MGT 840 Leadership & Team Management:

Develop your leadership and team development abilities through evidence-based management, readings and laboratory application.

MGT 842 Leading a Strategy Change Process:

Analyze issues related to the role of leadership in the change process, with an emphasis on the need for and execution of change in strategy.

MGT 850 Competitive and Business Strategy:

Learn concepts and methods that integrate previous training in functional areas of management. You will understand the total firm perspective and ways top managers create and sustain competitive advantage in today's challenging global marketplace.

MGT 863 Negotiations and Conflict Resolution:

Learn negotiation strategy, negotiation preparation, buyer-supplier relationship assessment, international negotiations and negotiation simulation.

MGT 881 Creating an Ethical Organization:

Review factors that enhance and diminish ethical behavior in an organization, including the ethical dimensions of decision making, the nature of business ethics and the difference between ethical and legal behavior.

Elective Courses

Students are required to take any combination of five (5) of the following eight (8) electives.

MGT 811 Fundamentals of Human Resource Staffing:

Familiarize yourself with the essential components of talent acquisition and development, including legal issues, measurement, job analysis, performance assessment and recruitment.

MGT 814 Managing Diversity in the Workplace:

Explore how organizations can benefit from differences in ethnicity, age, tenure, education and more. You'll also discover some of the challenges that may arise and learn techniques to manage conflict.

MGT 818 Talent Management and Development:

How do you manage human resources to realize an organization's goals and mission? Learn strategies for employee recruitment and development, performance management, succession planning and retention, career management and leadership development.

MGT 822 Developing Reward and Compensation Systems:

Learn how to apply compensation principles to organizational objectives and strategically use compensation systems to attract, motivate and retain employees. You'll also discover the managerial aspects of paying employees at all organizational levels.

MGT 828 Strategic Control:

Learn to design strategic management control systems and use managerial accounting data to support strategy implementation and performance monitoring.

MGT 843 Innovation and Entrepreneurship:

Develop the knowledge and capabilities to lead product development and manage successful new business ventures.

MGT 856 Corporate Strategy:

Discover the management strategy behind multi-business firms, conglomerates and business groups. Topics will focus on mergers and acquisitions, firm scope, strategic alliances, corporate governance and strategic leadership.

MGT 873 Strategic Decision Making:

Understand the process of strategic decision making by identifying issues that impede and improve decision success, and examining a range of contextual factors that influence the decision process.

M.S. in Management, Strategy & Leadership Concentrations

This program can be completed through a combination of video-based lectures, interactive online classroom sessions and one-on-one instructor time.

MSU's M.S. in Management, Strategy & Leadership offers two program concentrations – Strategic Management and Human Resource Management. These program concentrations provide increased specialization to support your academic and professional goals.

100% online

30 credits

15 five-week courses

20-month completion time for most students

10 core courses & five electives

Two concentration options

Strategic Management Concentration

The online Master of Science in Management, Strategy & Leadership concentration in Strategic Management from MSU can help students develop skills for high-level decision makers who specialize in strategy development and implementation. This program concentration addresses the need for highly trained professionals in this field by offering a specialized curriculum to help you create innovative solutions for overseeing an organization's strategy development and implementation processes.

The online Master of Science in Management, Strategy & Leadership concentration in Strategic Management is designed to offer professional insight and develop skills essential for success in today's business world, including strategic planning, competitive analysis, global strategy and change management.

Human Resource Management Concentration

Michigan State University's online Master of Science in Management, Strategy & Leadership concentration in Human Resource Management helps individuals enhance their ability to lead and motivate others by gaining a strategic human resource management perspective. This concentration provides students with a tailored educational experience designed to build knowledge and skills in the diverse facets of managing human resources to achieve your organization's strategic objectives.

The online Master of Science in Management, Strategy & Leadership concentration in Human Resource Management offers team development and leadership to help students empower themselves and gain the skills and knowledge necessary to become HR leaders.

Concentration Electives

By completing the four (4) electives specific to the Strategic Management or Human Resources concentration, you will earn a concentration, as well as your MS MSL degree. You will also be required to choose one (1) additional elective from the other concentration to complete your degree.

Human Resources Concentration Required Electives	CREDITS	Strategic Management Concentration Required Electives	CREDITS
MGT 811 Fundamentals of Human Resource Staffing	2	MGT 828 Strategic Control	2
MGT 814 Managing Diversity in the Workplace	2	MGT 843 Innovation and Entrepreneurship	2
MGT 818 Talent Management and Development	2	MGT 856 Corporate Strategy	2
MGT 822 Developing Reward and Compensation Systems	2	MGT 873 Strategic Decision Making	2

*1,130 per credit hour. Books and materials are additional. Shipping charges for course materials are not included. Prices are subject to change without notice or obligation. Your tuition costs may be tax deductible. Contact your tax advisor for more information.

For-Credit Certificates

Looking to expand your competencies in human resources, leadership or strategic management? MSU's for-credit graduate certificates provide post-baccalaureate credentials in a fraction of the time it takes to earn a master's degree. Enroll in the same 100% online classes as master's degree students. The nine credits you earn may be applied toward the M.S. in Management, Strategy and Leadership degree, should you choose to pursue the degree in the future.

Graduate Certificate in Human Resource Management & Development

The For-Credit Graduate Certificate in Human Resource Management and Development helps you connect core HR functions – such as compensation, training and development, talent management and labor relations – to overall business strategy. Gain the knowledge and skills to improve the performance and competitive position of your organization.

Graduate Certificate in Leadership & Managing Teams

The For-Credit Graduate Certificate in Leadership and Managing Teams helps you recognize and leverage the relationship between leader behavior, employee motivation and behavior, and your organization's bottom line and productivity. Build skills in organizational and team design, negotiation and effective communication.

Graduate Certificate in Strategic Management

The For-Credit Graduate Certificate in Strategic Management provides proven tools and frameworks to make sound business decisions that drive results today and maximize profitability well into the future. Become a more resourceful leader who can define strategies and guide organizations.



Savings and Assistance Available

Corporate Tuition Assistance

Corporate tuition assistance is paid by your employer. You will need to provide appropriate forms for processing, prior to enrollment. Air Force tuition assistance is available for active-duty service members. You will need to provide a valid military tuition assistance voucher. Both TA options are subject to employer benefit policies.

Federal Student Aid – You Could Qualify for Up to \$20,500 a Year Toward Your Degree

Federal student aid programs are the largest source of student aid in America. Take advantage of this opportunity by determining your eligibility with the Free Application for Federal Student Aid (FAFSA). For more information, visit msuonline.com, email finaid@msu.edu or call 517-353-5940.

Federal Direct (Stafford/Ford) Loans

Federal Direct Loans are available to graduate degree students and must be repaid - typically via installment payments upon graduation. Students are eligible to borrow up to \$20,500 per year.*

Alternative Loans

Many financial institutions offer student loans that can supplement your other sources of financial aid and make it easier to manage your education expenses. Check with your bank or credit union to see if it has a student loan program. You can also research lenders on the internet. Students are advised to compare loan programs before choosing a lender. Interest rates, fees and other provisions of these programs are subject to change by the lender. Contact lenders directly for detailed information on individual loan products.

Convenient Payment Options

All major credit cards are accepted for tuition payments and related expenses. To help minimize finance charges, Michigan State University offers several interest-free payment options that divide tuition and other fees into multiple payments over the course of each term.

Military Tuition Assistance

The U.S. Military's tuition assistance program pays up to 100% of tuition fees for full-time, active-duty servicemembers in any branch of the military, up to a maximum of \$250 per credit hour and a personal maximum of \$4,500 per fiscal year for each student.

Post-9/11 G.I. Bill®, Montgomery G.I. Bill® and Educational Assistance Programs

Federal Direct Loans are available to graduate degree students and must be repaid - typically via installment payments upon graduation. Students are eligible to borrow up to \$20,500 per year.*

Exclusive Military Savings

Active-duty servicemembers, guardsmen, reservists, veterans, military spouses, and dependents of deceased or disabled veterans are eligible to receive 10% off the graduate course tuition.

Reductions are valid off the standard tuition and program fee rate of any degree or certificate offered through Bisk Education. This reduction is not stackable with other reductions, and you may not use this reduction in conjunction with other reductions.

College Fund Programs

The Department of Defense offers a College Fund program – also referred to as a G.I. Bill® Kicker – that can increase a servicemember's basic monthly education benefit. Each service branch determines eligibility and benefit amounts for its College Fund. This benefit is an add-on to the G.I. Bill® and disbursed with an individual's monthly G.I. Bill® payments.

College Loan Repayment Program

The College Loan Repayment Program is an enlistment incentive offered by several branches of the U.S. Military and Reserves. It repays a portion of eligible student loans for non-prior service enlisted personnel. The program is currently offered by the Army, Navy and Air Force, as well as the Army and Navy Reserves.

Information is subject to change without notice or obligation. GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government website at www.benefits.va.gov/gibill.

*Maximum yearly loan award amounts are up to the amount listed above. Receipt of financial aid is not a guarantee and is dependent on the individual financial needs of the student. For more information please visit www.studentaid.ed.gov.



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