

BROAD COLLEGE *of* BUSINESS



Master of Science in Healthcare Management

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THE HISTORY OF

Michigan State University

Founded in 1855 on the ideals of democratization of knowledge and empowering people through education, Michigan State is an inclusive, internationally recognized university with a mission of advancing knowledge and transforming lives. MSU is the nation's pioneer land-grant university. Today, this world-class university is adapting its traditional principles to 21st century challenges. MSU's success traces back to its mission and core values: quality, inclusiveness and connectivity. These interconnected values are what set the university apart. Its commitment to inclusion embraces opportunities for everyone ensuring that individuals from ordinary backgrounds with extraordinary talents and determination can transform their lives with advanced education.

#1

**IN HEALTHCARE
ADMINISTRATION**

(Online master's program
specialty rankings)

#4

**BEST ONLINE
MASTER'S
PROGRAMS**

among public universities

VISION. MISSION. PHILANTHROPY.

Eli Broad College of Business

Vision

To be a top-of-mind business school as reflected by the recognition of our brand, the reputation of our people, and the rankings of our programs.

Mission

We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.

Venture Philanthropist

Eli Broad was committed to business education at Michigan State University. Mr. Broad was a renowned business leader who built two Fortune 500 companies from the ground up over a five-decade career in business. He founded both SunAmerica Inc. and KB Home (formerly Kaufman and Broad Home Corporation).





We Are Recognized For Our High Standards

Michigan State University is regionally accredited by the Higher Learning Commission. The Broad College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), representing the highest standard of achievement for business schools worldwide.

The MS in Healthcare Management bridges the gap in the healthcare industry, offering a comprehensive understanding of its business aspects. Through the Eli Broad College of Business, we integrate essential business acumen directly into healthcare.

How Does it Work?

Our faculty work with learning design experts to combine the rigor of the on-campus curriculum with the interactivity of online learning in every program. In our user-friendly learning platforms, each course is designed to maximize interaction and collaboration with classmates and instructors.



Online Video Lectures

Watch and learn from faculty and industry professionals as they deliver interactive lectures and course material via online streaming video. Pause, rewind and review any portion of the lecture so you completely understand the material before you move on.



Interactive Learning Material

In addition to video lectures, classes may feature interactive content such as engaging presentations, quizzes, infographics, podcasts and more that immerse you in a multimedia learning environment. Our variety of instructional content is designed to engage different learning styles, whether you prefer reading presentations or listening to lectures.



Classroom Interaction

Discussion boards, group study, chat rooms, live lectures and email provide many ways to connect to your classmates and faculty. Build connections all over the world through group projects and learn from the different perspectives of professionals in your field.



Flexible Schedule

Enjoy the convenience of accessing your learning material anytime and anywhere with an internet connection from your computer, tablet or mobile device.

MASTER'S

M.S. in Healthcare Management

Forge Your Own Path in Healthcare



Gain the vital skills, critical thinking proficiencies and business acumen to guide the future of healthcare with a Master of Science in Healthcare Management from Michigan State University. The program's healthcare-specific courses address the study, application and research of healthcare management and compliance principles within a solid business framework, equipping graduates to champion collaboration, evidence-based decision making, and strategic and tactical thinking within their organizations.

MSU's M.S. in Healthcare Management program incorporates the professional knowledge of healthcare industry experts through the HCM Industry Advisory Board, with members serving as ambassadors for the program to the broader community and as advisors to the program's leaders, faculty and students.



M.S. in Healthcare Management Core Courses

Critical Thinking and Innovation in Healthcare

Learn strategies for dealing with cognitive biases, making unrecognized assumptions, determining causality, navigating pathways in critical reasoning and maximizing reasoning effectiveness. Apply innovation principles for developing and implementing innovative designs, processes and leadership in healthcare.

Law and Ethics in Healthcare

Understand the legal and ethical doctrines, principles, applications and issues in healthcare organizations. Explore the legal and ethical dimensions of decision making, administrative law and planning in healthcare.

Organizational Behavior in Healthcare

Discover the role of workforce leadership in fulfilling the goals and mission of healthcare organizations. Learn about the theories and applications of organizational behavior principles to motivating, rewarding, and structuring employees' work; managing groups and teams; and structuring the organization.

Analytics in Healthcare

Learn strategies to better assess cost effectiveness, learning curves in the practice of medicine, and identifying best practices for evidence-based medicine. Analytics in Healthcare will offer an overview of the concepts and methods of business analytics as it relates to healthcare management.

Cost Analysis in Healthcare

Topics include A) cost analysis: cost estimation, cost allocation and cost behavior; B) pricing: revenue management and strategic product-mix decisions; C) profitability: analytical techniques for determining profitability of departments, services and patients; D) control: budgeting, variance analysis, coordination of activities among departments; E) contracting with suppliers and insurance companies.

Financial Management in Healthcare

Learn financial management tools for investment and financing decision-making in healthcare firms. Explore risk, valuation and capital budgeting. Understand how to analyze the financial condition of the firm through the examination of financial statements.

Quality, Risk, and Performance Management

Explore how to manage healthcare performance by means of quality initiatives, process management and risk management. The course will focus on relevant methods, principles, processes, strategies and systems thinking.

Healthcare Information Systems

Review issues in the management and implementation of healthcare information systems and application of information technologies to support the effective and efficient delivery of healthcare work processes to stakeholders. Explore the relationship between quality management and information management. Learn about technology standards, security, emerging technologies and healthcare analytics.

M.S. in Healthcare Management Core Courses

Human Resource Management in Healthcare

Discover the role of human resource management for healthcare organizations. This course focuses on strategies for human resource recruitment, utilization, productivity, compensation and development.

Healthcare Systems and Economic Policy

Understand the organization of U.S. health system, policy process and services. Review the dynamics of economic theory, valuation, financing and delivery of healthcare.

Healthcare Strategic Management

This course examines ways top managers create and sustain competitive advantage in today's challenging healthcare marketplace from a total firm perspective.

Supply Chain Management in Healthcare

Review the concepts and tools of supply chain management related to healthcare settings. Topics include management of resources, sourcing, operations, inventory, logistics and capacity for effective services, quality and cost performance.

Healthcare Services Marketing

Explore the principles and processes of marketing and its role in effectively managing healthcare services for improvement and policy making.

Hospitality and the Patient Experience

Discover the patient experience in healthcare as it relates to hospitality marketing, service quality management, patient well-being and the role that leadership plays in the process.

Managerial Epidemiology and Population Health

Review the epidemiological concepts for decision-making in healthcare organizations. Assess managerial strategies for applying population health principles to disease assessment, community forecasting, cost effectiveness and utilization of services.

“The classes were great sources of providing knowledge that helped me understand what kind of strategies could be employed.”

Dr. Andrew Champine,

Director of Behavioral Medicine Education –
Internal Medicine at McLaren Flint

Healthcare Management Capstone

The capstone class integrates the coursework, skills and perspectives in the program in a project, paper or practicum. The capstone is intended to bring cumulative knowledge to culmination on specific healthcare management issues, dilemmas and gaps. Each capstone project, paper or practicum must be approved in writing and overseen by a faculty member.



“With healthcare, you’ve got to be aware of what’s changing and adapt to that, and that’s what Michigan State is showing you right now in these classes.”

Robert Bonk,
Patient Services Representative at Advocate
Medical Group

REQUIRED COURSES

Healthcare Management Program Orientation

2 CREDITS PER COURSE

Critical Thinking and Innovation in Healthcare	Human Resource Management in Healthcare
Organizational Behavior in Healthcare	Healthcare Systems and Economic Policy
Law and Ethics in Healthcare	Healthcare Strategic Management
Cost Analysis in Healthcare	Supply Chain Management in Healthcare
Analytics in Healthcare	Healthcare Services Marketing
Financial Management in Healthcare	Hospitality and the Patient Experience
Quality, Risk, and Performance Management	Managerial Epidemiology and Population Health
Healthcare Information Systems	

*\$1,000 per credit hour. Books and materials are additional. Shipping charges for course materials are not included. Prices are subject to change without notice or obligation. Your tuition costs may be tax deductible. Contact your tax advisor for more information.

Diversify Your Skills with a Graduate Certificate

MSU provides more ways to advance your healthcare education with two specialized graduate certificate programs: the **Graduate Certificate in Healthcare Compliance** and the **Graduate Certificate in Healthcare Leadership**. Both programs can be completed in ten credit hours, with four required courses and the choice of one (or more) elective.

Healthcare Compliance

Examines topics in healthcare regulations, enterprise risk management, healthcare compliance and compliance systems.

Healthcare Leadership

Focuses on strategic decision making, market analysis and planning, negotiations and leadership.

These options can be completed in addition to earning the Master of Science in Healthcare Management. They also allow the opportunity to gain targeted knowledge in a specific field of interest and pursue advancement without committing to a full graduate degree.



Savings and Assistance Available

Corporate Tuition Assistance

Corporate tuition assistance is paid by your employer. You will need to provide appropriate forms for processing, prior to enrollment. Air Force tuition assistance is available for active-duty service members. You will need to provide a valid military tuition assistance voucher. Both TA options are subject to employer benefit policies.

Federal Student Aid – You Could Qualify for Up to \$20,500 a Year Toward Your Degree

Federal student aid programs are the largest source of student aid in America. Take advantage of this opportunity by determining your eligibility with the Free Application for Federal Student Aid (FAFSA). For more information, visit MSUonline.com, email finaid@msu.edu or call 517-353-5940.

Federal Direct (Stafford/Ford) Loans

Federal Direct Loans are available to graduate degree students and must be repaid - typically via installment payments upon graduation. Students are eligible to borrow up to \$20,500 per year.*

Alternative Loans

Many financial institutions offer student loans that can supplement your other sources of financial aid and make it easier to manage your education expenses. Check with your bank or credit union to see if it has a student loan program. You can also research lenders on the Internet. Students are advised to compare loan programs before choosing a lender. Interest rates, fees, and other provisions of these programs are subject to change by the lender. Contact lenders directly for detailed information on individual loan products.

Convenient Payment Options

All major credit cards are accepted for tuition payments and related expenses. To help minimize finance charges, Michigan State University offers several interest-free payment options that divide tuition and other fees into multiple payments over the course of each term.

Military Tuition Assistance

The U.S. Military's tuition assistance program pays up to 100% of tuition fees for full-time, active-duty servicemembers in any branch of the military, up to a maximum of \$250 per credit hour and a personal maximum of \$4,500 per fiscal year for each student.

Post-9/11 G.I. Bill®, Montgomery G.I. Bill® and Educational Assistance Programs

Federal Direct Loans are available to graduate degree students and must be repaid - typically via installment payments upon graduation. Students are eligible to borrow up to \$20,500 per year.*

Exclusive Military Savings

Active-duty servicemembers, guardsmen, reservists, veterans, military spouses, and dependents of deceased or disabled veterans are eligible to receive 10% off the graduate course tuition.

Reductions are valid off the standard tuition and program fee rate of any degree or certificate offered through Bisk Education. This reduction is not stackable with other reductions, and you may not use this reduction in conjunction with other reductions.

College Fund Programs

The Department of Defense offers a College Fund program – also referred to as a G.I. Bill® Kicker – that can increase a servicemember's basic monthly education benefit. Each service branch determines eligibility and benefit amounts for its College Fund. This benefit is an add-on to the G.I. Bill® and disbursed with an individual's monthly G.I. Bill® payments.

College Loan Repayment Program

The College Loan Repayment Program is an enlistment incentive offered by several branches of the U.S. Military and Reserves. It repays a portion of eligible student loans for non-prior service enlisted personnel. The program is currently offered by the Army, Navy and Air Force, as well as the Army and Navy Reserves.

*GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government web site at www.benefits.va.gov/gibill.



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