

BROAD COLLEGE *of* BUSINESS



Non-Credit Certificates Programs Online

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THE HISTORY OF

Michigan State University

Founded in 1855 on the ideals of democratization of knowledge and empowering people through education, Michigan State is an inclusive, internationally recognized university with a mission of advancing knowledge and transforming lives. MSU is the nation's pioneer land-grant university. Today, this world-class university is adapting its traditional principles to 21st century challenges. MSU's success traces back to its mission and core values: quality, inclusiveness and connectivity. These interconnected values are what set the university apart. Its commitment to inclusion embraces opportunities for everyone ensuring that individuals from ordinary backgrounds with extraordinary talents and determination can transform their lives with advanced education.



U.S. News & World Report Rankings

Michigan State University sets the standard with a top-ranked graduate program in supply chain management

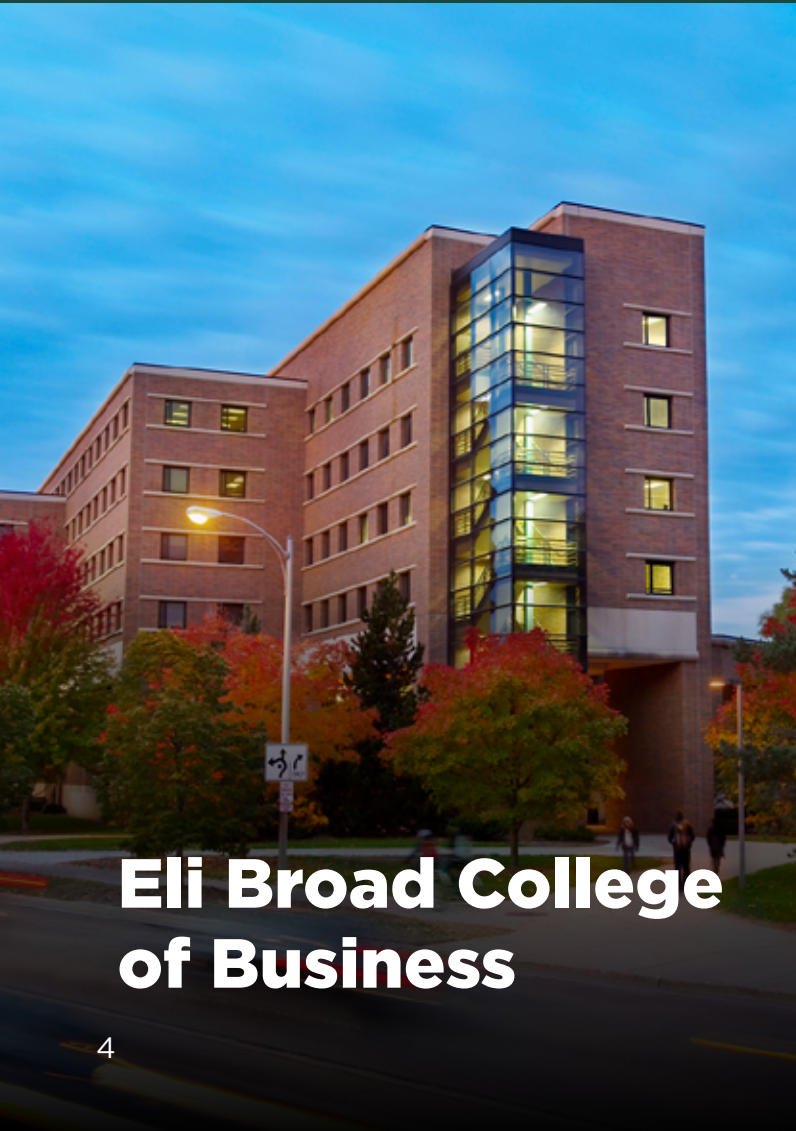
Among U.S. Public Schools, 2023

Best Online Master's in Business Programs, 2017-2023

Our Mission

As a public, research-intensive, land-grant university funded in part by the state of Michigan, our mission is to advance knowledge and transform lives by:

- Providing outstanding undergraduate, graduate, and professional education to promising, qualified students in order to prepare them to contribute fully to society as globally engaged citizen leaders
- Conducting research of the highest caliber that seeks to answer questions and create solutions in order to expand human understanding and make a positive difference, both locally and globally
- Advancing outreach, engagement and economic development activities that are innovative, research-driven and lead to a better quality of life for individuals and communities at home and around the world



Eli Broad College of Business

Vision

To be a top-of-mind business school as reflected by the recognition of our brand, the reputation of our people and the rankings of our programs.

Mission

We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.

Venture Philanthropist

Eli Broad was committed to business education at Michigan State University. Mr. Broad was a renowned business leader who built two Fortune 500 companies from the ground up over a five-decade career in business. He founded both SunAmerica Inc. and KB Home (formerly Kaufman and Broad Home Corporation).

How Does it Work?

Our faculty work with learning design experts to combine the rigor of the on-campus curriculum with the interactivity of online learning in every program. In our user-friendly learning platforms, each course is designed to maximize interaction and collaboration with classmates and instructors.



Online Video Lectures

Watch and learn from faculty and industry professionals as they deliver interactive lectures and course material via online streaming video. Pause, rewind and review any portion of the lecture so you completely understand the material before you move on.



Interactive Learning Material

In addition to video lectures, classes may feature interactive content such as engaging presentations, quizzes, infographics, podcasts and more that immerse you in a multimedia learning environment. Our variety of instructional content is designed to engage different learning styles, whether you prefer reading presentations or listening to lectures.



Classroom Interaction

Discussion boards, group study, chat rooms, live lectures and email provide many ways to connect to your classmates and faculty. Build connections all over the world through group projects and learn from the different perspectives of professionals in your field.



Flexible Schedule

Enjoy the convenience of accessing your learning material anytime and anywhere with an internet connection from your computer, tablet or mobile device.

NON-CREDIT CERTIFICATES

NON-CREDIT CERTIFICATES

Business Analytics

Master Certificate in Business Analytics

Professional Certificate in Business Analytics

Supply Chain Management

Master Certificate in Advance Procurement
Management - Strategic Sourcing

Master Certificate in Supply Chain
Management & Operations

Master Certificate in Advance Procurement
Management - Strategic Negotiation

Master Certificate in Supply Chain
Management & Procurement

Master Certificate in Global Supply Chain Management

Advanced Master Certificate in Supply Chain
Management & Procurement

Master Certificate in Integrated Supply Chain
Management

Advanced Master Certificate in Integrated
Supply Chain Management

Master Certificate in Supply Chain
Management & Logistics

Master Certificate in Advanced Procurement
Management - Global Supply Chain

Strategic Leadership & Management

Creative Business, Strategy and Leadership Certificate

Stand Alone Course

Professional Certificate in Supervisory Management &
Leadership

Compensation and Reward Management

People & Team Development Certificate

Strategic Negotiation

Leadership Strategies for Effective Change
Management Certificate

Developing a Creative Mindset

Transformational Leadership & Creative Thinking
Certificate

Non-Credit Certificates

Business Analytics

Learn to diversify your knowledge and target your skills in strategic data management, business analytics and data-driven decision making with MSU's flexible, online Business Analytics certificates. Led by a diverse team of MSU faculty, the Business Analytics Certificates take a multidisciplinary approach, utilizing expansive industry case studies and the latest in real-world examples to help you gain a wider view of your data and its business applications. With both a Professional and Master Certificate track to choose from, you can align your business analytics focus with your professional goals and organizational needs.

Supply Chain Management

Michigan State University sets the standard with a top-ranked graduate program in supply chain management. Led by many of the same campus-based, graduate-level faculty of the top-ranked supply chain degree program, the online Master Certificate and Advanced Master Certificate programs allow you to learn advanced supply chain management applications from the leaders in the field.

These online certificates are designed to develop you as a "T-shaped" professional with end-to-end strategic understanding across the integrated supply chain that then drills down into deep functional knowledge, equipping you to execute on a functional specialty within the supply chain. Choose from ten certificate tracks to help deepen your focus in the three major functional areas of SCM: purchasing, operations and logistics.

Strategic Leadership & Management

Prepare to meet today's business challenges by developing impactful skills, critical knowledge and your own future-focused leadership vision through Michigan State University's professional and master certificates in Strategic Leadership & Management.

With five tracks to choose from, these online certificates are designed to lay a solid, focused knowledge base with the three-course professional certificates and then allow you to expand upon skills as a people leader, strategist and talent manager with additional, interconnected courses in the master certificates.

NON-CREDIT CERTIFICATES PROGRAM FEES

All courses can be taken individually. Contact us for more information to get started today.

PROGRAM	FEE PER COURSE	PROGRAM PACKAGE TOTAL*
Master Certificate in Business Analytics	\$2,480	\$6,845
Professional Certificate in Business Analytics	\$2,480	\$4,613
Master Certificate in Advanced Procurement Management - Strategic Sourcing	\$2,480	\$6,845
Master Certificate in Advanced Procurement Management - Strategic Negotiation	\$2,040 - \$2,480	\$6,445
Master Certificate in Global Supply Chain Management	\$2,480	\$6,845
Master Certificate in Integrated Supply Chain Management	\$2,480	\$6,845
Master Certificate in Supply Chain Management & Logistics	\$2,480	\$6,845
Master Certificate in Supply Chain Management & Operations	\$2,480	\$2,480
Master Certificate in Supply Chain Management & Procurement	\$2,480	\$6,845
Advanced Master Certificate in Supply Chain Management & Procurement	\$2,480	\$11,160
Master Certificate in Advanced Procurement Management - Global Supply Chain	\$2,480	\$6,845
Creative Business, Strategy and Leadership Certificate	\$1,150	\$5,890
Leadership Strategies for Effective Change Management Certificate	\$1,150	\$2,000
Transformational Leadership & Creative Thinking Certificate	\$1,150	\$2,000

NON-CREDIT CERTIFICATES PROGRAM FEES

Professional Certificate in Supervisory Management & Leadership	\$1,150	\$3,000
People & Team Development Certificate	\$1,150	\$3,000

*Program package totals reflect savings when all required courses are purchased upfront. Student earn 3.5 CEUs with the successful completion of each Supply Chain Management or Business Analytics course and 2.7 CEUs with the successful completion of each Strategic Leadership and Management course.



Savings and Assistance Available



NON-CREDIT CERTIFICATES

Corporate and Military Tuition Assistance

Corporate tuition assistance is paid by your employer. You will need to provide appropriate forms for processing, prior to enrollment. Air Force tuition assistance is available for active-duty servicemembers. You will need to provide a valid military tuition assistance voucher. Both TA options are subject to employer benefit policies.

Exclusive Military Savings

Active U.S. Military servicemembers, Reservists, Guardsmen, Veterans, spouses and dependents are eligible for special savings of up to 10% off individual course prices.

Reductions are valid off the standard tuition and program fee rate of any degree or certificate offered through Bisk Education. This reduction is not stackable with other reductions, and you may not use this reduction in conjunction with other reductions. Please call for more information.

Information is subject to change without notice or obligation. GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government website at www.benefits.va.gov/gibill.

*Maximum yearly loan award amounts are up to the amount listed above. Receipt of financial aid is not a guarantee and is dependent on the individual financial needs of the student. For more information please visit www.studentaid.ed.gov.



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